Values, Attitudes, Behaviors & Beliefs

FACILITATOR:

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AGENDA

- Welcoming Remarks.....: 2 min

-Task, Conditions, Standards.....: 3 min

-Lecture.....: 35 min

--Conclusion.....: 5 min

Lesson time.....: 50 min

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TASK

Familiarized EORC students with values, attitudes and behaviors.

CONDITIONS

Given a classroom environment, audiovisuals and a facilitator.

STANDARDS

Within 50 minutes, familiarize the audience with the importance of understanding values, attitudes and behaviors in the workplace.

LECTURE

Values:

- Attitudes about worth or importance of people, concepts or things.
- Influence your behavior
- Who we are and how we do things.

Seven Army Values:

- Loyalty
- Duty
- Respect
- Selfless Service
- Honor
- Integrity
- Personal Courage

Categories of Values:

- Personal
- Social
- Political
- Economic
- Religious
- Socialization

Louis Rath's Seven Value Criteria:

- Choosing Freely
- Choosing from alternatives
- Choosing after thoughtful consideration
- Prizing and cherishing
- Affirming
- Acted upon
- Repeated

Attitude:

- a state of mind or feeling with regard to some matter; disposition. Cannot be seeing or touch!

Characteristics of attitudes:

- Difficult to measure.
- May create inflexibility or stereotypes.
- Often indicated by behavior.
- Formed largely from socialization
- Positive or negative implications.
- Usually are not easily

Behavior:

- the manner of conducting ourselves. The response of an individual or group to it's environment.

Betari Box Model:

- My attitude affects my behavior.
- My behavior affects my attitude.
- Your attitude affects your behavior.
- Your behavior affects your attitude.

Cognitive Dissonance:

- a state of internal tension that results from an inconsistency between knowledge, belief, opinion, attitude, or feeling about environment, oneself or one's behavior. It is psychologically uncomfortable.

Methods of reducing cognitive dissonance:

- Avoidance
- Denial
- Change

Beliefs:

- assumptions or convictions you hold as true about something, concept, or person.

Norms:

- Formal
- Informal